

# OUR BLUE PLANET

## Pioneering a Sustainable Future

The Blue Planet Prize is an annual award presented to individuals or organizations worldwide in recognition of outstanding achievements leading to solutions to global environmental problems. The 2014 winners are ecological economist Dr. Herman Daly (USA), and joint-recipients biologist Dr. Daniel Janzen (USA) and the National Biodiversity Institute of Costa Rica (INBio).

Dr. Daly pioneered “ecological economics,” incorporating such factors as the environment, local communities, quality of life, and ethics into economic theory. Dr. Janzen has been working for many years on the restoration and conservation of tropical forests in Costa Rica. INBio, together with Dr. Janzen, has created a biodiversity inventory and promoted environmental education.

The program features 2014 Blue Planet Prize laureates discussing how humans can contribute to protect the future of our blue planet.



Produced by JIB / Media Mettle ©JIB

### ◆ Schedule ◆

Date	Time (UTC)
<b>Jan 16</b> <b>Friday</b>	00:30-01:00
	06:30-07:00
	12:30-13:00
	18:30-19:00

Rebroadcast	Time (UTC)
<b>Feb 6</b> <b>Friday</b>	00:30-01:00
	06:30-07:00
	12:30-13:00
	18:30-19:00

### How to Watch

1. Through Satellite, Cable TV, etc.

NHK WORLD / jibtv can be viewed through local satellite TV broadcasters, cable TV networks, IPTV etc. Direct reception from our broadcasting satellite is also available in some areas. 24 hour coverage in approximately 198.22 million households in 150 regions and countries worldwide. (As of Nov 30, 2014) Please check your local operator on the JIB website.

<http://www.jibtv.com/howtowatch/>

2. jibtv Official Website

Watch our programs via live streaming available in any country/region outside Japan.

Access jibtv's official website: <http://www.jibtv.com>