

## PROGRAM INFORMATION

### WAKE UP CALL ~What we must do for our Blue Planet~

#### ◆Synopsis◆

Our planet Earth is facing an unprecedented crisis. The Blue Planet Prize, also known as the Nobel prize for the environmental field, is an annual award presented to individuals or organizations worldwide in recognition of outstanding achievements in scientific research that have helped provide solutions to global environmental problems. The 2012 winners are Professor William E. Rees (Professor, University of British Columbia) and Dr. Mathis Wackernagel (President, Global Footprint Network), co-developers of the Ecological Footprint analysis and Dr. Thomas E. Lovejoy (Professor, George Mason University), the first person to clarify human caused habitat fragmentation and its effects on biodiversity. What message do they want to convey to the world to preserve our precious planet? Together with Blue Planet Prize's laureates, the program will discuss global environmental issues. Produced by Media Mettle/JIB ©JIB



#### ◆Schedule◆

DATE	TIME(UTC)
<b>Jan. 11, 2013</b> Friday	00:30~01:00
	04:30~05:00
	08:30~09:00
	12:30~13:00
	16:30~17:00
	20:30~21:00

#### <Rerun>

DATE	TIME(UTC)
<b>Feb. 8, 2013</b> Friday	00:30~01:00
	04:30~05:00
	08:30~09:00
	12:30~13:00
	16:30~17:00
	20:30~21:00

\*Universal Time Coordinated

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